

THE FOOTBALL FOUNDATION

UNLOCKING THE POWER OF FOOTBALL FACILITIES



OUR MISSION

**TOGETHER FOR
FOOTBALL**



**TO ENSURE EVERY
COMMUNITY HAS A
GREAT PLACE TO
PLAY BY
TRANSFORMING
GRASSROOTS
FACILITIES ACROSS
ENGLAND**

OUR GAME PLAN

**WORKING IN
PARTNERSHIP**

**DEMONSTRATING OUR
IMPACT**

**OFFERING A WIDE RANGE
OF FUNDING**

SHARING OUR EXPERTISE

**ENGAGING WITH
COMMUNITIES**



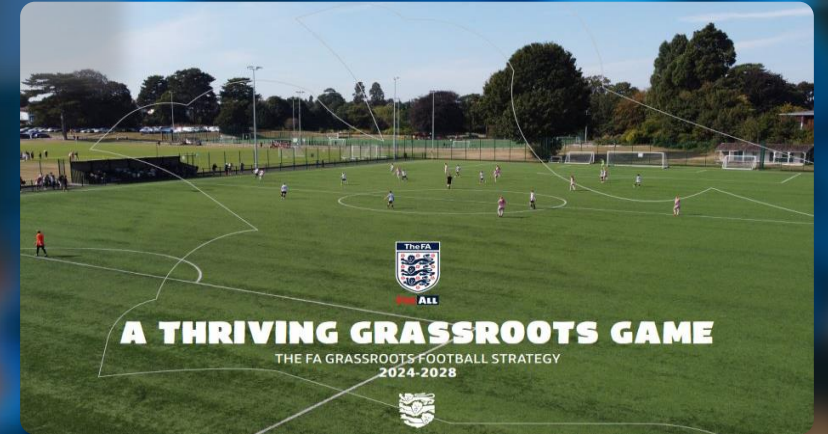
1. WORKING IN PARTNERSHIP



TOGETHER FOR FOOTBALL...

Premier League
More than a game.

Department for
Digital, Culture
Media & Sport



...A UNIQUE NATIONAL PARTNERSHIP

2. OFFERING A WIDE RANGE OF FUNDING





3G PITCHES



GRASS PITCH IMPROVEMENTS



PLAYZONES



CHANGING PAVILIONS



3G PITCHES





3G PITCHES



GRASS PITCH IMPROVEMENTS



PLAYZONES



CHANGING PAVILIONS



3

GET YOUR PITCH MATCH FIT

Unlock
the funding
opportunities
and expert
guidance you
need to improve
your grass pitch



GRASS PITCH IMPROVEMENTS

P





3G PITCHES



GRASS PITCH IMPROVEMENTS



PLAYZONES



CHANGING PAVILIONS



PLAYZONES



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TS





3G PITCHES



GRASS PITCH IMPROVEMENTS



PLAYZONES



CHANGING PAVILIONS

CHANGING PAVILIONS



3

P

HUB SITES

STADIUM 3G PITCH

COMMUNITY 3G PITCHES

GRASS PITCHES

HUB BUILDING

ACCESSIBLE CAR PARKING



IMPACT THAT WE SEEK FROM OUR GRANTS

17



PRIORITY PLACES



**WOMEN AND
GIRLS**



**UNDER-
REPRESENTED
GROUPS**



**GRASSROOTS
COMMUNITY
CLUBS**



MULTI-SPORT



**PARTICIPATION
INCREASES**

WHO WE INVEST IN

- ✓ Local Authorities
- ✓ Schools / Education Establishments
- ✓ Clubs and Community Organisations



INVESTMENT INTO WOMEN AND GIRLS' FOOTBALL



LIONESSES FUTURES FUND

1. Female opportunities - gold-standard usage programmes for the whole community
2. Female priority access – secure, protected access and at times people want to play
3. Female friendly facilities – providing safe and welcoming facilities, both on and off the pitch



**LIONESSES
FUTURES
FUND**



3. ENGAGING WITH COMMUNITIES

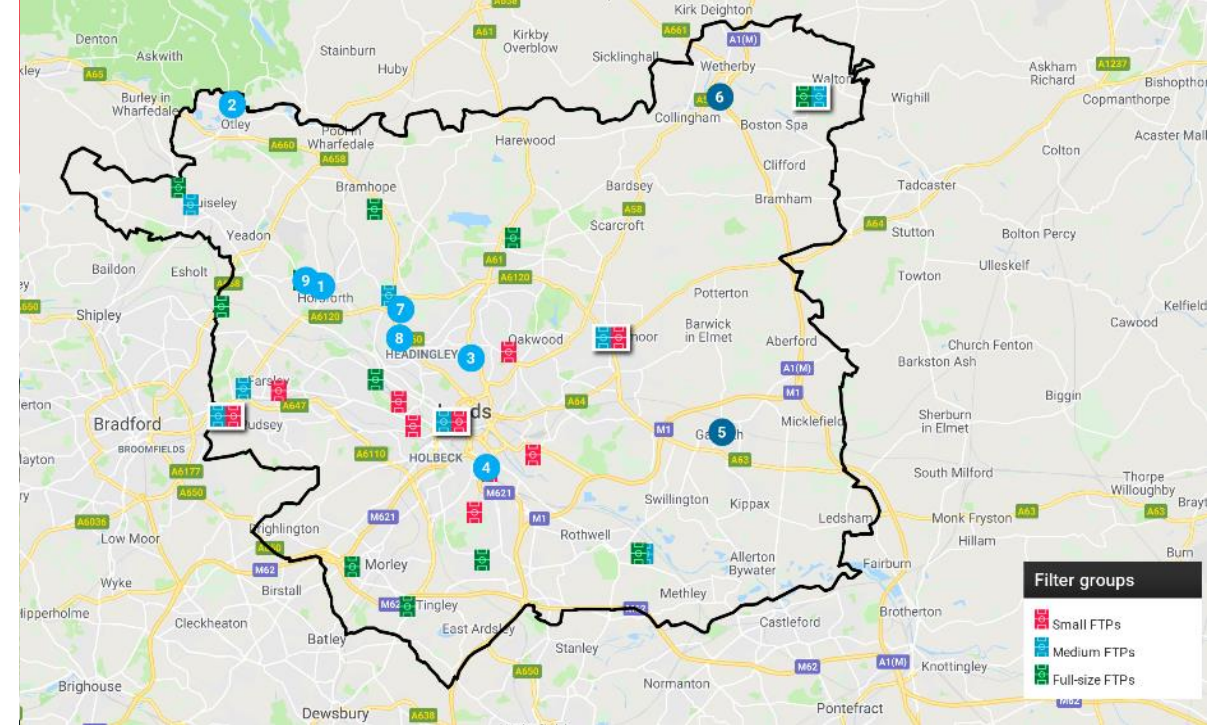


LOCAL FOOTBALL FACILITIES PLANS

- Local Football Facility Plans provide a 10-year vision to transform facilities in every local authority in England
- Developed in partnership with local people, organisations and sports clubs.
- Deliver a comprehensive strategic assessment of existing and required provision.
- Identify local priorities for investment in facilities.
- Have multi-sport and community facilities at their heart.

318 LFFPS COMPLETED

**CURRENTLY
UNDERTAKING A
REFRESH PROCESS**



TOGETHER FOR FOOTBALL... CREATING LOCAL PARTNERSHIPS



4. SHARING OUR EXPERTISE



SUSTAINABILITY

- Model for investment – ‘only fund once’
- Affordable to priority users
- Pitch Replacement Fund



HUB SITE MODEL

**CAPITAL FUNDING
FROM FOUNDATION &
LOCAL AUTHORITY**

**WORKS COMPLETED
BY LOCAL AUTHORITY**

**PROPERTY HELD BY
NATIONAL FOOTBALL
TRUST**



**OPERATED BY
CHARITABLE LEISURE
OPERATOR**



**REVENUES MEET COST
OF OPERATION INC.
PITCH REPLACEMENT
FUND**

**SURPLUSES
REINVESTED INTO
LOCAL AREA**



SUSTAINABILITY

- Model for investment – ‘only fund once’
- Pitch Replacement Fund
- Case Study – Investment into Hub Sites



Current challenges

- Microplastic (rubber crumb) infill
- End-of-life recycling of Football Turf
- Reducing the environmental impact of built facilities

- Providing support to grant recipients
- Centralised Booking Systems
- Ongoing Community Engagement

UK TEST HUB

- Opened November 2023
- £3m project cost
- 7 pitches with 7 different systems
- Controlled site



5. DEMONSTRATING OUR IMPACT



DEMONSTRATING OUR IMPACT

National Perspective

- Completion of LFFPs
- Accumulated Outcomes

Local Impact

- Insight from data
- Local Case Studies



An aerial photograph of a soccer field during the "golden hour" of sunset. The field is green with white markings, and the surrounding area includes a parking lot with some cars and distant hills under a warm, orange-hued sky. The text "WE HAVE" is superimposed in large, white, bold, sans-serif capital letters across the middle of the image.

WE HAVE

WHAT'S NEXT FOR THE FOOTBALL FOUNDATION

- Continuation / acceleration of our investment into new facilities
- Ensuring that previously funded facilities are maintained
- New 5-year Strategy from Summer 2025



THANK YOU

